

# Setting Up App Privacy Settings

You can follow the video tutorial or go through the steps below. Video: [Setting Up App Privacy Section](#)

1. Select App Privacy under General
2. Click Get Started or Edit if you have this option

## General

App Information

Pricing and Availability

App Privacy

Ratings and Reviews

Version History

App Review

## Features

In-App Purchases

Subscription Groups

App Store Promotions

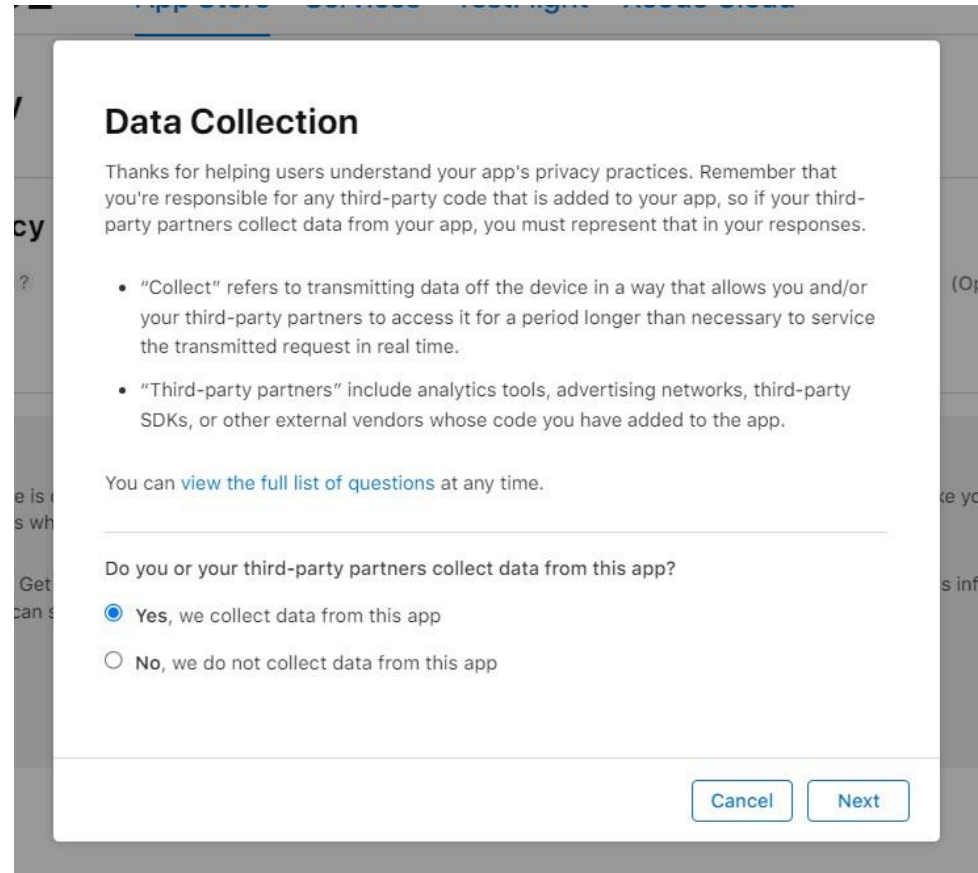
In-App Events

The App Store is designed to be a safe and trusted place for people to discover apps from talented developers just like you. Your app can influence culture and change lives, so that's why we're counting on you to help us protect users' privacy.

After clicking Get Started, you'll be asked to provide some information about your app's data collection practices. This information will appear on your app's product page, where users can see what data your app collects and how it's used.

Get Started

3. Click Yes, we collect data from this app
4. Click Next



**Data Collection**

Thanks for helping users understand your app's privacy practices. Remember that you're responsible for any third-party code that is added to your app, so if your third-party partners collect data from your app, you must represent that in your responses.

- "Collect" refers to transmitting data off the device in a way that allows you and/or your third-party partners to access it for a period longer than necessary to service the transmitted request in real time.
- "Third-party partners" include analytics tools, advertising networks, third-party SDKs, or other external vendors whose code you have added to the app.

You can [view the full list of questions](#) at any time.

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Do you or your third-party partners collect data from this app?

Yes, we collect data from this app

No, we do not collect data from this app

[Cancel](#) [Next](#)

5. Under Data Collection, choose the following (not all data will be selected):

- **Contact Info:** Name, Email Address
- **User Content:** Customer Support
- **Identifiers:** User ID, Device ID
- **Purchases**
- **Usage Data:** Product Interaction, Other Usage Data
- **Diagnostics:** Crash Data

6. Click Save, then OK

7. Make sure that you have **9 Data Types** before moving forward

## Data Collection

### Contact Info

- Name**  
Including first or last name
- Email Address**  
Including but not limited to a hashed email address
- Phone Number**  
Including but not limited to a hashed phone number
- Physical Address**  
Such as a home address, physical address, or mailing address
- Other User Contact Info**  
Any other information that can be used to contact the user outside the app

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### Data Types [Edit](#)

- 9 data types collected from this app: Name, Email Address, Customer Support, User ID, Device ID, Purchase History, Product Interaction, Other Usage Data, Crash Data

8. Go through each Data Types and select each information indicated.

9. Select **Name** and choose the following:

- *Developer's Advertising or Marketing*
- *Analytics*
- *App Functionality*

10. Select **Yes**, names collected from this app

11. Click Next, then **No**, we don't use names for tracking purposes

12. Click Save

13. Select **Email Address** and choose the following:

- *Third-Party Advertising*
- *Developer's Advertising or Marketing*
- *Analytics*
- *App Functionality*

14. Select **Yes**, email addresses collected from this app

15. Select **Yes**, we use email addresses for tracking purposes

⚠ Name ?

Set Up Name

⚠ Email Address ?

Set Up Email Address

16. Select **Customer Support** and choose the following:

- *Analytics*

17. Choose **Yes**, customer support data collected from this app


18. Select **No**, we do not use customer support data for tracking purposes

19. Under Identifiers, select **User ID** and choose the following:


- *Developer's Advertising or Marketing*
- *Analytics*
- *App Functionality*

20. Select **Yes**, User ID is collected from this app

21. Click Next, then **No**, we don't use User IDs for tracking purposes

 Customer Support ?

Set Up Customer Support

 User ID ?

Set Up User ID

22. Select Device ID and choose the following:

- *Third-Party Advertising*
- *Developer's Advertising or Marketing*
- *Analytics*
- *App Functionality*

23. Select **Yes**, Device ID is collected from this app

24. Select **Yes**, we use Device ID for tracking purposes

25. Select **Purchase History** and choose the following:

- *Analytics*

26. Select **Yes**, purchase history data collected from this app

27. Select **No**, we do not use purchase history data

 Device ID ?

[Set Up Device ID](#)

  Purchases ?

[Set Up Purchase History](#)

28. Select Product Interaction and choose the following:

- *Developer's Advertising or Marketing*
- *Analytics*
- *App Functionality*

29. Select **Yes**, Product interaction is collected from this app

30. Select **No**, we do not use product interaction data

31. Select Other Usage Data and choose the following:

- *Developer's Advertising or Marketing*
- *Analytics*
- *App Functionality*

32. Select **Yes**, Other Usage Data is collected from this app

33. Select **No**, we do not use Other Usage data

 Product Interaction ?

[Set Up Product Interaction](#)

 Other Usage Data ?

[Set Up Other Usage Data](#)

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34. Select Crash Data and choose the following:

- *Analytics*
- *App Functionality*

35. Select **Yes**, Crash Data is collected from this app

36. Select **No**, we do not use Crash Data

37. Click **Publish** once all data types are done

 Crash Data ?

[Set Up Crash Data](#)